

the ARTIFACT

A sepia-toned photograph of two men dressed as witches. They are standing side-by-side, facing the camera. Both wear tall, pointed black hats and long, dark robes with wide sleeves. They have long, dark, flowing beards. Each man holds a broomstick vertically in front of him. The background is a plain, light-colored wall.

AUTUMN 2019

NO. 233

LANE
COUNTY
HISTORY
MUSEUM

LOOKING FORWARD • DIRECTOR'S CORNER
HALLIE HILLS HUNTINGTON • EUGENE'S FORGOTTEN RADIANT PAST
OUR HISTORIC AD CAMPAIGN • DONORS

LANE COUNTY HISTORY MUSEUM

WHEN AND WHERE

Tuesday – Saturday, 10am – 4pm
740 West 13th Avenue, Eugene, OR

CALL US

Office (541) 682-4242

TICKETS

Adults \$5
Seniors (60+) \$3
Youth (15-17) \$1
Kids (14 & under) FREE
Members FREE

Go to LCHM.org to learn more about free entry dates.

FOLLOW US

facebook.com/lchm.org/
flickr.com/photos/lanehistory/
youtube.com/lchmorg
instagram.com/lanecountyhistorymuseum/

BECOME A MEMBER

Sign up! The benefits include:

- Free admission to the museum
- Invitations to members-only events
- Subscription to *The Artifact* & *Lane County Historian*

BOARD OF DIRECTORS

Greg Moyce, President
Randy Mafit, Vice President
Steve Eccles, Secretary
Patrick Costello, Treasurer
Karen Olsen
William H. McCleary
Robert Voelker-Morris
John Barnum
Casey Barrett
Scott Palmer

MUSEUM PRESS:

Historical Society Publications are available for purchase at the Museum.

THE ARTIFACT IS PRODUCED BY:

Editor: Nick Chase
Design: Stephen O'Brien
LCHM staff members, and guest contributors.

Front cover: L82-516-14319, Portrait of two people wearing witch costumes identified with Frank Smith. October 1932.

LOOKING FORWARD

OCTOBER

14

History Pub

Dr. Richard Etulain: *Lincoln and Oregon*
Viking Braggot Southtowne. Doors at 6, program at 7.

23

History Trivia: *Halloween*

5:30-7:00 pm. Dark & Stormy, 420 Main St, Springfield.
Compete for Prizes and Pride!

NOVEMBER

6

History Trivia: *Our Town: Local Businesses and Events from the Past*

5:30-7:00 pm. 5th St. Public Market Eateries
Compete for Prizes and Pride!

11

History Pub

Dr. Nancy Langston: *A Voyage to Mongolia's Reindeer Herders: Conservation in a Changing Climate*
Viking Braggot Southtowne. Doors at 6, program at 7.

28

Museum Closed - Thanksgiving Holiday

DECEMBER

9

History Pub

Speaker TBA
Viking Braggot Southtowne. Doors at 6, program at 7.

25

Museum Closed - Christmas Holiday

DIRECTOR'S CORNER

by Bob Hart, Executive Director

The dramatic turn from summer to fall has been both a surprise and wet! Thanksgiving and Christmas will be upon us before we know it.

September is a month filled with both institutional and organizational deadlines. Grant reports, grant-funded projects, and annual reports have occupied center stage for our staff for weeks now.

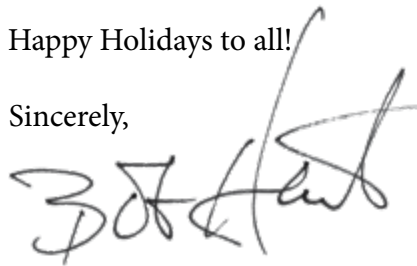
This year we are composing a new format annual report. Formerly it was a recitation of facts and figures, outlining our custodial relationship with the county's building and collections. Our talented Digital Department folks, both Nick and Stephen, have designed and created an attractive presentation far easier to digest than its predecessor. The new format is designed to inform both county commissioners and museum members. You can read the annual report online at lchm.org/annual-report.

The spring fundraising campaign for our exterior improvement has been successful and approaches our ambitious goal of \$11,500 for the first phase of the project. New signage with the LCHM logo and updated marketing image have been put up. The clerk's building is now backstopped by the 1859 Danforth lithograph showing the Eugene community at the time of Oregon's inauguration to statehood.

Dr. Condon's last scheduled appearance is on September 26th, and Bob's beard will disappear before the month is out. Do you remember what he looked like before the long beard? Or will you try and introduce yourself to that new fellow who looks vaguely familiar?

Happy Holidays to all!

Sincerely,



Bob Hart



The Culture of Kitsch is Now Open! Come by the museum to view this exquisite exhibit.

HALLIE HILLS HUNTINGTON

by Judith Van, Guest Author.

My grandmother, Hallie Hills Huntington, was born May 20, 1898 on the 400-acre family farm near Jasper, a town named after her father. The granddaughter of Oregon pioneers Cornelius Hills and Sephronia Briggs, red-headed Hallie hit the ground running and didn't stop until 96 years later. Hallie was a skilled hunter, mountain guide, cook, passionate historian and writer, tireless organizer and volunteer, involved wife, mother, sister, and friend to many. Her immediate family called her Namby. The family remember her as full of fun, a jolly companion, a woman of strong opinions, quick with praise or a reprimand if warranted, wonderful hostess, and an inventive storyteller.

Young, Hallie lived on Winberry Creek where her father had a big logging contract. For Hallie, the mountains were a paradise where she learned to shoot, ride, shoe horses and settle a pack on a horse. She could do these things as well as she could cook and tell stories. Often her Dad's sidekick in the woods, Hallie learned forestry and logging. She developed her sense of social responsibility and appreciation of teamwork in the timber camps, and as an adult remained very involved in the promotion and support of the industry.

A teenager during WWI, Hallie became a proud, certified nursing volunteer with the Red Cross, and also began to knit mountains of wonderful wool socks to send to the soldiers fighting in Europe. In later years she knitted sweaters, dresses, coats, hats—she'd tackle anything. Like her mother and grandmother, Flora and Sephronia, Hallie's hands were rarely idle.

Hallie loved learning. She attended Lincoln High School and business college in Portland. She said of her early education that, when she learned to read and write, it opened the world to her, and after that she was never bored. After graduation, she worked for a Portland attorney, but returned to the mountains to take care of her mother when she became ill. After the war, Hallie was happy helping her Dad when he retired from logging at



Left: Hallie and her cousin in 1912.

Above: Hallie as the Worthy matron of Evangeline chapter, Order of Easter Star 1940-41.

Right: GN6886, Hallie Hills Huntington poses on rocky summit of Diamond Peak. Photographer was writer, Elizabeth Lambert Wood. 1916.



the Bear's Den, the Dude Ranch he built and operated near Oakridge.

Summer 1919, University of Oregon Coach Bill Hayward came to the Bear's Den on his honeymoon. Also on the trip among Hayward's friends and members of his team, was a young, handsome football hero, Charles A. "Shy" Huntington. Hallie was impressed with Shy's strength and gentle disposition, not to mention his movie star good looks, when he helped her with a horse that had tangled with a log. Each night thereafter they moved closer and closer to each other around the campfire. They married in 1921.

On the way to her wedding in Eugene, flood waters rose and covered the bridge to the train station. Not to be stopped by the elements, Hallie clambered over a log downed across the creek in her traveling clothes while carrying her suitcase! She and Shy honeymooned in Hawaii where the U of O football team were playing their first Rosebowl. Hallie wrote of her honeymoon: "Shy always said I married him just to get a trip to the Hawaiian Islands!"

Shy and Hallie set up in Eugene where he soon became football coach at the U of O and was later a partner in Manerud-Huntington Fuel Company. Hallie owned and operated a gift store near the Eugene Hotel. Their daughter Barbara was born in 1925, and son Charles in 1927. Hallie then began a long career of service to the community and public relations work.

In my teens, I remember her in the kitchen holding the phone to her ear with one hand, stirring a pot with the other, stopping to write notes on her ever-present legal pad, motioning for me to take a cookie to hold me till dinner.

At her funeral in 1994, I was reading a list of over twenty organizations she belonged to, and had performed as president, member, board member, and/or administrative secretary. After the ceremony, a woman introduced herself and mentioned another organization which I cannot remember. "Dear," she said, "... we were so proud to have had her among us."

My grandmother cared deeply about a way of life that she knew was passing. She wanted to preserve as much of her pioneer family's history as possible and turned her efforts to getting a replica of Skinner's cabin for the park in Eugene, restoring the Masonic Cemetery, and working with the Lane County History Museum of which she was a founder, board member, and secretary for many years. Hallie had written for magazines and organizations all of her career, but her feeling for family and her wish that they be remembered generated an interest in genealogy which lead her to write a vivid history of the Hills Family in America entitled *All the Way West*. She wrote with absolute dedication—like she did everything in her life.

Sitting at her typewriter among her books in the den at their ranch outside Eugene, she also wrote four chapbooks of poetry, and many short stories and sketches. All were insightful, usually poignant and funny, and always entertaining. Sometimes now when I think of her, I remember the sound of her typewriter in the other room.

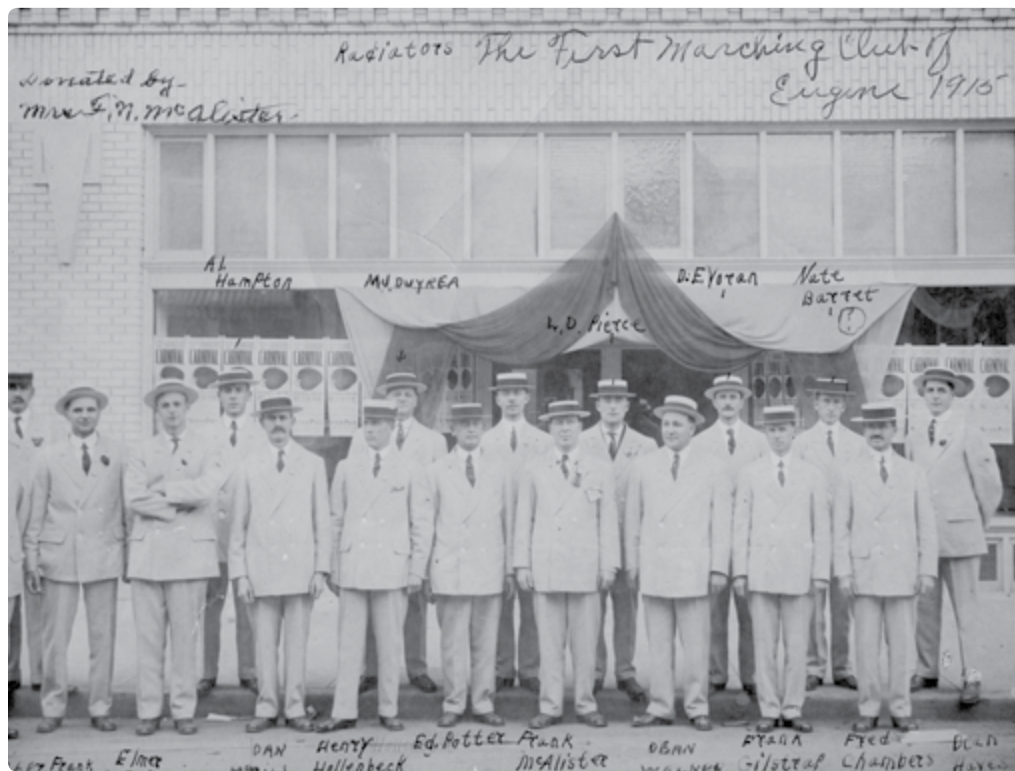
EUGENE'S FORGOTTEN RADIANT PAST

by Faith Kreskey, Exhibits Curator



The Commercial Club of Eugene was founded in 1902 as a civic organization that combined a chamber of commerce with a social club. One of their earliest actions was a public opposition to prohibition in 1904. Aside from occasional political activities, the group focused on promoting good will in the local community.

This all changed on October 15, 1912 when Edgar B. Piper, editor of the *Oregonian*, wrote a glowing article about the completion of the Oregon Electric Railway line, which boasted the first daily trains between Eugene and Portland: "Today [Eugene] is marked on the map of Oregon as a point of radiation of traffic that fixes its status... The advent of the Oregon Electric Railway marks... Eugene's second birth." The Southern Pacific and Oregon Eastern railroads also had lines through Eugene, making it a central hub for rail transport to the rest of the state. Capitalizing on this publicity, Eugene's Mayor D.E. Yoran coopted Piper's *Oregonian* headline, promoting Eugene as "City of Radiation."*



Top: GN10186, A wide-angle photograph of The Radiators at the Railroad Jubilee held in Coos Bay, Oregon in 1916. The Jubilee celebrated the extension of the Southern Pacific Railroad line from Eugene to Coos Bay. The original is nearly three feet in length.

Above: City of Radiation logo c.1910s.

Left: GN8200, The Radiators pose in uniform in 1915.



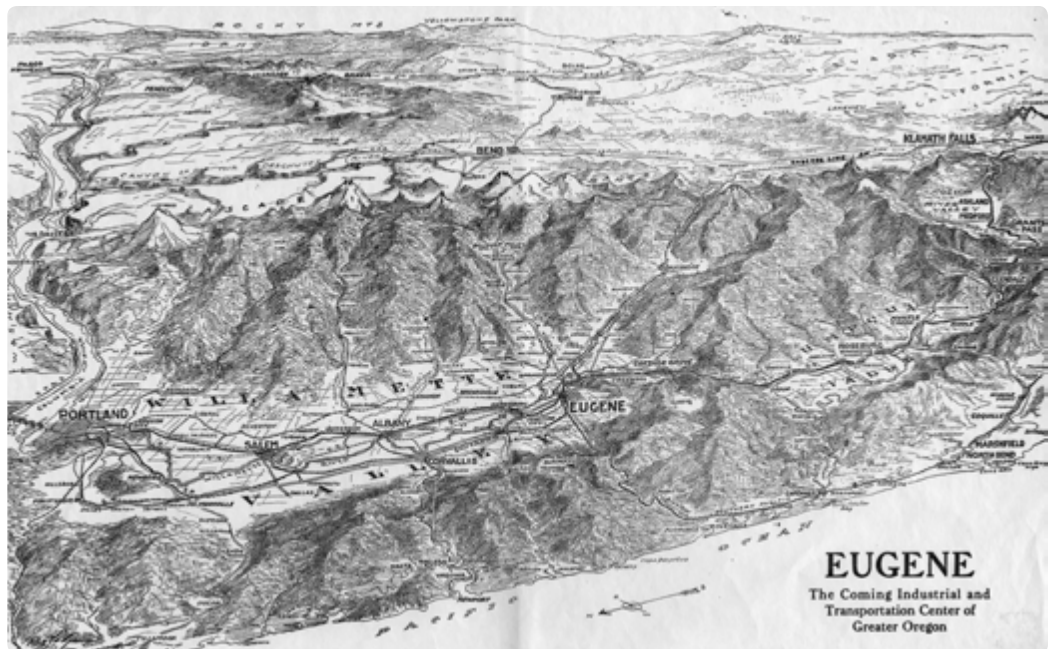
Yoran and Commercial Club member M.J. Duryea selected members of the Commercial Club to join the Eugene Radiators, Eugene's first marching club. Marching clubs were drill teams particular to the early 20th century, who promoted civic pride by visiting other towns and participating in local festivals and competitions like the Portland Rose Festival, the Roseburg Strawberry Festival, or the Pasadena Parade of Roses. These clubs took marching very seriously, and would have a drum corps, matching uniforms, specially commissioned songs, and cheers. The Eugene Radiators held monthly marching practice on the grounds of what is now O'Hara Catholic School throughout the 1910s and 1920s.

The Radiators were still active in the late 1930s, but by the 1940s the popularity of marching clubs was in decline. The group was unable to attract new members, and they dissolved officially in 1953 after the death of D.E. Yoran.



Above: ER346, Members of the Eugene Radiators march behind Queen Susannah (Mary Gierhart) and a member of her court during the 1929 Sunset Trail Celebration Parade.

Below: L84-10A, A 1931 promotional map made by the Eugene Chamber of Commerce that shows Eugene in the center of Oregon with rail lines radiating out.



*Piper, Edgar B. "The City of Radiation." Morning Oregonian, October 15, 1912, Page 8.
 <<<https://oregonnews.uoregon.edu/lccn/sn83025138/1912-10-15/ed-1/seq-8/#index=0&rows=20&proxtext=a+point+of+radiation+of+traffic&searchType=basic&sequence=0&words=point+radiation+traffic&page=1>>>

FINDING RADIATION: LCHM'S HISTORICALLY CONNECTED ADVERTISING CAMPAIGN

by Nick Chase, Digital Archivist/Marketing

Eugene's Radiators are a forgotten part of local history. They would eventually become Eugene's Chamber of Commerce, but the road from marching club to civic organization was a story that had been lost.

Our Radiator odyssey began in February 2018 as exhibits curator Faith Kreskey and I were rooting around the oversize photo collection in the archives looking for something when we were distracted by a large, rolled document in a box. It took three people to unroll it, but it turned out to be a panoramic photo roughly eighteen inches high by three feet long.

Unlike other panoramic photos in our collection, it wasn't of scenery or of a city: it was a picture of a single row of men in uniform suits and bowler hats, standing at attention next to a banner of arms that read "RADIATORS."

There was no explanation for the photo. The description in the museum database reads: *Wide-angle photograph of the Eugene "Radiators" booster club at the Railroad Jubilee held in Coos Bay, Oregon, August 24th through 26th, 1916. Jubilee celebrated the extension of the Southern Pacific Railroad line from Eugene to Coos Bay...*

For some months this is all we knew about the Radiators. Kreskey uncovered a brochure by Morris J. Duryea of the Eugene Commercial Club that talked about the many businesses found in Eugene around 1914. Around this same time, the Digital Lab was planning the Map Digitization Project (now-in-full-swing) and experimenting with flat-document photography. I asked Archivist and Librarian Cheryl Roffe to pull a scrap book to use as a guinea pig. In the lab, I opened the leather-bound scrap book carefully, my attention on photo-studio lights, camera angles and parallel planes, and expecting to unfold the usual collection of hundred-year-old photos. Turning back the cover revealed, to my surprise, a blue, watermark-embossed onionskin page bearing the words

EUGENE COMMERCIAL CLUB
PROMOTION DEPARTMENT
MORRIS J. DURYEA, MANAGER

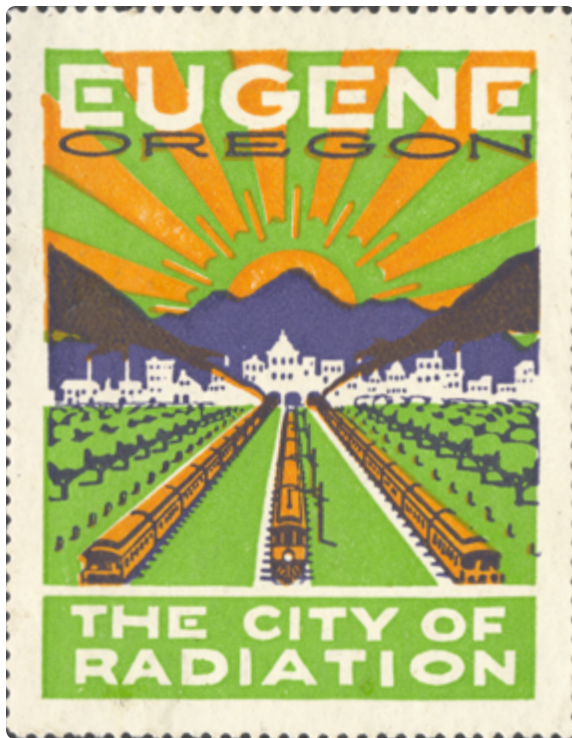
In the upper left corner of the paper in deep blue ink was an etching of a city skyline under the words "City of Radiation." The book is still uncatalogued in our collection, but the individual photos inside are. The photos are of Lane County farm and timber businesses, among them Arp's Dairy and an un-named vineyard.



More spectacular than the rest however, is the luggage sticker pasted to the bottom left of Duryea's letter, and on the pages facing each photograph. The sticker is bright orange, green and indigo and features three railroads barreling away from a cosmopolitan city skyline. Behind that metropolis, a glowing orange and green sun drops behind silhouetted mountain peaks in indigo.

The vivid Radiator travel sticker is startling among the monochrome images I'm used to handling at the museum. From my perspective as an artist and illustrator, it looks contemporary, vibrant, exciting, and recalls—or foreshadows—Eugene as *The Emerald Empire*, before Seattle coopted the title dubbing themselves *The Emerald City*.

As it turns out, travel stickers, also known as luggage stamps, were a big deal around the turn of the 20th



Century. Luggage stickers were stuck to trunks and suitcases at train depots, and were considered collector's items for the well-travelled. The peak of luggage sticker mania seems to have been in the 1920s when hotels got in on the act. For Eugene to proclaim itself with an original travel sticker was very forward-looking, and reveals the youthful push behind Eugene's local commerce at the time.

As Marketing Director at the Museum, I couldn't pass up the opportunity to use the piece for promotion. Staff Graphic Artist Stephen O'Brien made up the drink coasters you will find at our Trivia Nights and History Pub—you might notice how easily they sit next to coasters with newer graphics.

For our 2018/19 general advertising campaign, O'Brien developed the graphic to include Lane County's coast and Cascades, and retained the Radiator's fantastical valley-city skyline. Tweaking the concept a little, I riffed on Eugene's old *Emerald Empire* identity and suggested that the advertising graphic should morph from monochromatic sepia, to full, radiant (*sic!*) technicolor, to suggest the idea of the past marching into the present.

The visual concept matched the *Our Stories* slogan, pulled from the Museum's charter, "Documenting, preserving and interpreting our stories." (*This unofficial charter is paraphrased from the Lane County Historical Society's mission statement: "...to collect, preserve research, publish and exhibit the history of Lane County...").

If the luggage sticker intrigues you, surf the link below to get a bigger eyeful of more art from the era.

Art of the Luggage Label
<https://tinyurl.com/artofluggagelabel>

Photos clockwise from left:
 M.J. Duryea's letter from the Eugene Commercial Club.
 Detail of The City of Radiation luggage sticker.
 Examples of 1920s luggage stickers in similar color schemes (orange and indigo): Hotel Kaiserhof, Munich Germany (sourced from Art of the Luggage Sticker) Cornish Riviera Express (sourced from National Railway Museum blog, UK).



THANK YOU FOR YOUR DONATIONS

2019 Spring Campaign Donations

\$1000+

Jeanette Baker
Carol Houde
Randy and Dana Maft
Natalie and Robin Newlove
Larson Family Foundation

\$500-\$999

Jim and Adriana Giustina

\$250-\$499

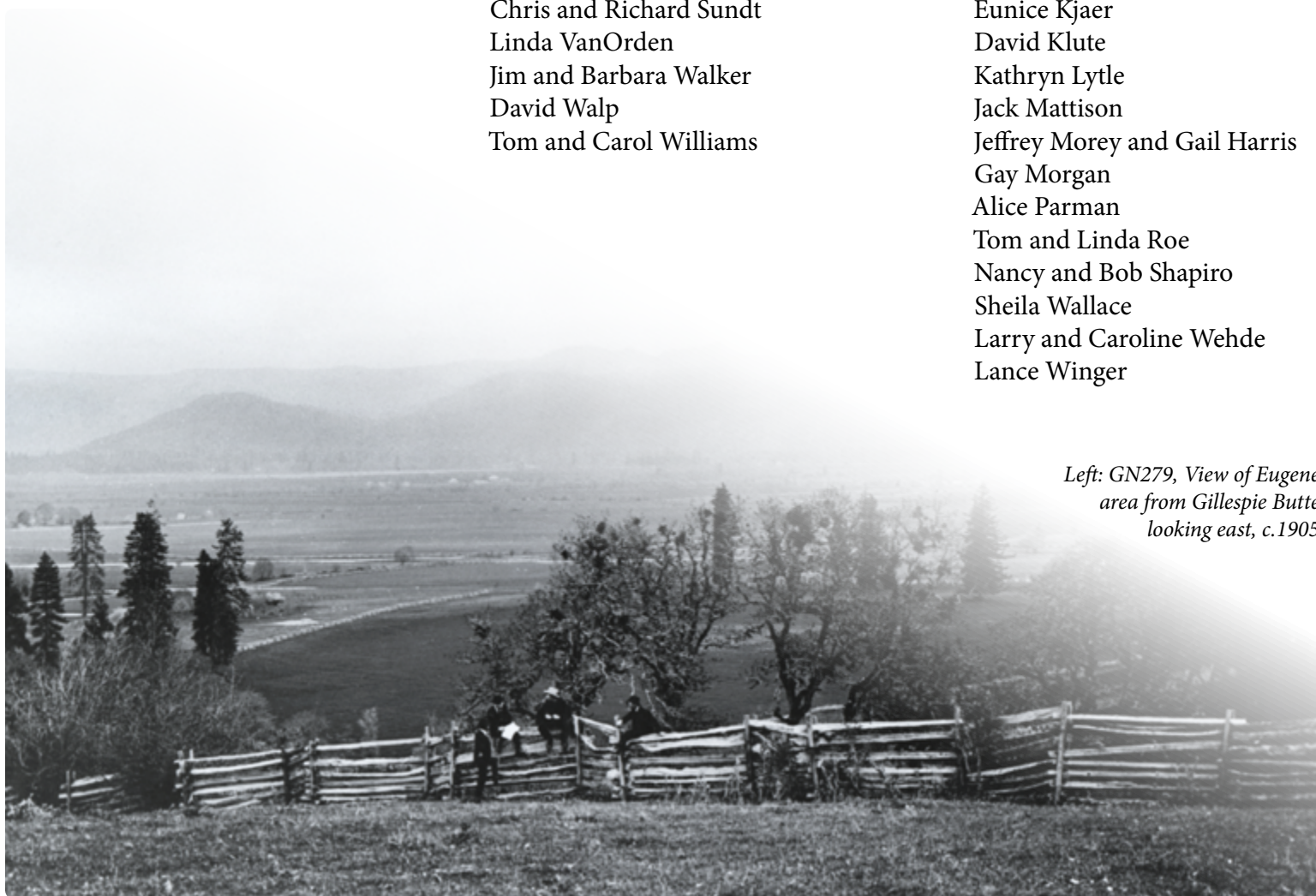
John Barnum
Charlene and John Cox
Robert and Linda Hart
John Parman and Kathy Snowden
Camilla Pratt
Cathrine Rainwater

\$100-\$249

Alice and Melvin Aikens
Kenneth and Norma Bliss
Mary Cleve Boehi
Joseph Brazie
Patrick and Ellen Costello
Joseph and Regina Cox
Jim Earl and Lousia Bishop
Joyce and Michael Fish
Susanne Esch Fountain
Alice Kaseberg and David Bowie
Doug McKay
Gene and Karen Pierson
John Rutledge
Charles Snyder
Steven Stewart
Chris and Richard Sundt
Linda VanOrden
Jim and Barbara Walker
David Walp
Tom and Carol Williams

Up to \$99

Anonymous
Anonymous
Lynn Ash
Tom and Kate Beckstrand
Susan Bloom
Audrey Bradshaw
Brian Caughey
Robert Coleman
Judy Collins
Nancy Peacocke Fadeley
Linda and Dale Forrest
Margaret Hewitt
Dorlon Himber
Trudy Hughes
Eunice Kjaer
David Klute
Kathryn Lytle
Jack Mattison
Jeffrey Morey and Gail Harris
Gay Morgan
Alice Parman
Tom and Linda Roe
Nancy and Bob Shapiro
Sheila Wallace
Larry and Caroline Wehde
Lance Winger



*Left: GN279, View of Eugene
area from Gillespie Butte
looking east, c.1905.*

THANK YOU!*General Donations January - August 2019***\$1000+**

Alfred Soeldner and Courtney Campbell

\$500-\$999

Bart Aikens

Richard Larson and Barbara Cowan

Keith and Kathy Wolf

\$250-\$499

Jim and Barbara Walker

\$100-\$249

Max and Vicki Haussler

Verna Kocken

Gene and Karen Pierson

Susanne and Ted Shannon

Kimberly Stevens

Lawrence Williams and Patricia Pride

Up to \$99

Alice Allen

Patricia Baron

Cheryl Baugh

Megan Jean Clark

Sally Clingman

Wendy Cook

Dorothy Davis

Frank Hales and Jerry Miller

Margaret Hewitt

Kimberly Lowder

Kathryn Lytle

Melvin Mead

Karen K. Olsen

Jean Schore

Heinz Selig

Janice Sikes

Joyce Sinks

Dorothy Velasco



Help support the telling of

Our Stories

with a donation!

☐ Donation \$ _____☐ I would like my gift to remain anonymous☐ Name as it should appear for recognition**Want more ways to help?**☐ Please contact me about planned giving☐ Contact me about setting up an automatic monthly donation☐ My company offers a matching gift program☐ Send me information on including a legacy gift in my estate plan**Or tell a friend to become a member!**

PAYMENT INFORMATION

NAME

MAILING ADDRESS

CITY/STATE/ZIP

PHONE

EMAIL

CREDIT CARD NUMBER

EXPIRATION DATE

SIGNATURE

MAKE CHECKS PAYABLE TO:
Lane County Historical Society
P.O. Box 5407,
Eugene, OR 97405-3819

Gift online at lchm.org/donate
Questions? Call (541)682-4242 or
email volunteers@lchm.org



740 WEST 13TH AVE
EUGENE, OR 97402

NONPROFIT ORG
US POSTAGE PAID
EUGENE, OR
PERMIT NO. 658

the
ARTIFACT

EXHIBITS, EVENTS, AND HISTORICAL HAPPENINGS

AUTUMN 2019 NO. 233

The Artifact is produced quarterly and distributed to members of the Lane County History Museum

LCHM.ORG